



**DeLONG<sup>®</sup>**

**CUSTOM APPAREL**

2025-2026

**CUSTOM – IT'S THE DELONG DIFFERENCE**

# GET THE BEST. GET DELONG.

***THE BEST CHOICES***

Each apparel style is custom made for your teams.

***THE BEST COLOR SELECTIONS***

Never settle for stock combinations again.

***THE BEST QUALITY***

Don't let your teams settle for less.

You decide nearly every apparel component.  
The colors you want and the quality you expect,  
plus fast delivery, with orders shipping in 4 to 6  
weeks after art approval.

**DeLONG<sup>®</sup>**

# CONTENTS

<b>THE ONLINE APPAREL BUILDER</b>	<b>PAGE 4</b>
<b>THE COLOR BLOCK COLLECTION</b>	<b>PAGE 6</b>
<b>THE CUSTOM CCOLLECTION</b>	<b>PAGE 9</b>
<b>THE SPECIALTY COLLECTION</b>	<b>PAGE 11</b>
<b>THE SPIRIT FLEECE COLLECTION</b>	<b>PAGE 12</b>
<b>SIZING &amp; CUSTOMIZATION OPTIONS</b>	<b>PAGE 13</b>
<b>COLOR OPTIONS</b>	<b>PAGE 14</b>
<b>FAQ</b>	<b>PAGE 15</b>

THE

# ONLINE APPAREL BUILDER

DESIGNING CUSTOM APPAREL  
HAS NEVER BEEN EASIER



## STEP #1 CHOOSE YOUR JACKET STYLE



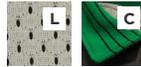
OW400



OW420

Page 9 indicates that a collar style may be chosen and optional lining is available.

### OPTIONS



OW300

## STEP #2 CHOOSE YOUR COLORS

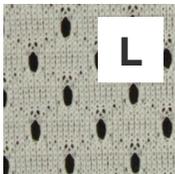
Customers choose the colors on all styles. With this style, the zipper color can also be chosen from the respective color palette on page 19.

### 17 SOFTSHELL COLORS



## STEP #3 CHOOSE YOUR OPTIONS

Look for these icons to know what options are available for each style. See page 18 for more details.



Option to add a lining (upcharges apply)



Option to add a zipper (upcharges apply)



Choose a knit pattern



Choose a collar style (Page 18 indicates which collars are available for each style.)

## STEP #4 CHOOSE YOUR DECORATION

- A Choose decoration from our stock offering or submit your custom art.

We offer numerous decoration options. Examples are highlighted throughout the catalog, but additional designs are available. See page 16 for additional decoration details.



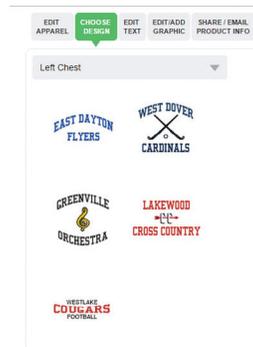
Tackle Twill



Embroidery



Screen Printing



- B Choose the placement that suits your customer.

See the decoration location information in the DeLONG Price List.

## STEP #5 EDIT THE DECORATION TEXT AND COLORS



## STEP #6 EDIT THE DECORATION GRAPHIC AND COLORS



## STEP #7 EMAIL THE DESIGN TO YOUR TEAMS



Not all steps required for certain products.  
6 unit initial minimum order required for decorated garments.

# THE COLOR BLOCK COLLECTION

OW400



### Lining Options

- Unlined
- Taffeta

## OW400

### Set-in Sleeves with Side Panels

- Available in Softshell only
- 94% Polyester/6% Spandex
- 100% Polyester Laminated Fleece with Anti-pilling, DWR Finish and a 2A Wash Teflon/Breathable Coating
- Draw-cord hem adjustments in pockets
- The following will match the body color:
  - Set-in sleeves
  - Outside (bottom/down) collar
- Color options include:
  - Body and sleeves (must match)
  - Side panel inserts
  - All zipper colors must match
- Full front, left chest and two side-pocket zippers (all zippers match)



<b>OW400</b>	Unisex	XS-6XL
<b>OW400Y</b>	Youth	S-XL

OW405



## OW405

### Set-in Sleeves with Side Panels

This is the same jacket as the OW400 (above) without the left chest zippered pocket.



<b>OW405</b>	Unisex	XS-6XL
<b>OW405Y</b>	Youth	S-XL



### To see your design, use the **APPAREL BUILDER**

Select apparel styles and decoration templates are featured online.

OW420



### OW420 & OW420H (HOODED STYLE)

#### The Highlander - Pullover with Half-Zip Front

- Available in Softshell only
- Two front welt pockets
- Velcro cuffs
- The outside (bottom/down) collar will always match the body color
- Color options include:
  - Body, Sleeves & Vent Back Panel (must match)
  - Lower underarm inserts
  - Inside (top/up) collar
  - Front and left side-seam zipper (all zippers match)
  - Mesh liner in the hood



<b>OW420</b>	Unisex	XS-6XL
<b>OW420Y</b>	Youth	S-XL

### OW420H (Hooded Style)



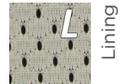
Shown with Collar H (see page 18 for details)

View of vented back with decoration



View of the welt pocket and seam zipper

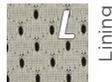
Customization Options



Lining



Customization Options



Lining

### OWP20

#### Unisex Warm-up Pant

- Available in Softshell or Oxford Nylon
- Full elastic waistband with drawstring
- 12" outside zipper at leg end
- One back left patch pocket



<b>OWP20</b>	Unisex	XS-6XL
--------------	--------	--------

OW410



## OW410

### The Dugout - Full-Zip Raglan Sleeve

- Available in Softshell or Oxford Nylon
- Two front welt pockets
- Elastic waistband
- The outside (bottom/down) collar will always match the body color
- Oversize cut
- Color options include:
  - Body and Sleeves (must match)
  - Lower underarm inserts
  - Inside (top/up) collar



<b>OW410</b>	Unisex	XS-6XL
<b>OW410Y</b>	Youth	S-XL



View of insert from the side



View of media pocket on the inside

Customization Options



Lining

OW300



Shown with optional zipper and Collar No. S

## OW300

### Set-in Matching Sleeves

- Available in Softshell or Oxford Nylon
- Available in #S Storm collar or #7 Knit collar only
- Snap front closure is standard (zipper available for upcharge)
- Knit cuffs and waist
- The set-in sleeves will always match the body color
- Color options include:
  - Body and Sleeves (must match)
  - Under the arm/side inserts
  - Inside (top/up) collar
  - Outside (bottom/down) collar



<b>OW300</b>	Unisex	XS-6XL
<b>OW300Y</b>	Youth	S-XL

Customization Options



Add Lining



Add a Zipper



Choose a knit pattern

Shown with Collar No. 7, quilt lining and optional knits

See page 18 for details



# THE CUSTOM COLLECTION

OW031



Shown with optional zipper with Collar No. 7 and Knit Pattern No. 2

## OW031

### Set-in Sleeves

- Available in Softshell or Oxford Nylon
- Snap-front closure is standard (zipper available for upcharge)
- Two front welt pockets
- The set-in sleeves may match or contrast the body color



<b>OW031</b>	Unisex	XS-6XL
<b>OW031Y</b>	Youth	S-XL

### Customization Options



Add lining



Collar style



Add a zipper



Choose a knit pattern

OW033



Shown with Collar No. 7 and Knit Pattern E

## OW033

### Knit Shoulder Insert

- Available in Softshell or Oxford Nylon
- Snap-front closure is standard (zipper available for upcharge)
- Two front welt pockets
- The following may match or contrast the body color:
  - Set-in sleeves
  - 3" knit shoulder insert (may match or contrast other knits)



<b>OW031</b>	Unisex	XS-6XL
<b>OW031Y</b>	Youth	S-XL

### Customization Options



Add lining



Collar style



Add a zipper



Choose a knit pattern

OW041



Shown with Knit Pattern A, Collar No. 8 and mesh lining. See page 18 for details.

## OW041

### Raglan Sleeves

- Available in Softshell or Oxford Nylon
- Snap-front closure is standard (zipper available for upcharge)
- Two front welt pockets
- The sleeves may match or contrast the body color



<b>OW041</b>	Unisex	XS-6XL
<b>OW041Y</b>	Youth	S-XL

Customization Options



Add lining



Collar style



Add a zipper



Choose a knit pattern

Shown with Collar No. 7 Knit Pattern No. 1 and quilt lining.



## EXAMPLES OF SELECT STOCK EMBROIDERY DESIGNS

See the DeLONG Price List or go to [www.delongsports.com](http://www.delongsports.com) to view other decoration designs.



Design #EM354



Design #EM295



Design #EM177



Design #EM291



Design #EM171



Design #EM314



Design #EM330



Design #EM58



Design #EM288



Design #EM172

# THE SPECIALTY COLLECTION

OW43283



### Customization Options



Add Lining

## OW43283

**Sideline Cape: oversized hood to be worn over helmet**

- Available in Oxford Nylon
- Two inside muff pockets
- One snap fastener at the top
- Must choose a lining



<b>OW43283</b>	Unisex	Regular (XS-XL) Oversize (2XL-6XL)
<b>OW43283Y</b>	Youth	Regular (XS-XL)

OW001



## OW001

**Oversized Sideline Jacket: accommodates shoulder pads**

- Available in Oxford Nylon
- Elasticized sleeve ends
- Zipper-front closure standard
- Draw-cord hem with cord locks
- Self-material Byron collar with rolled hood
- The sleeves will always match the body color



<b>OW001</b>	Unisex	XS-6XL
<b>OW001Y</b>	Youth	S-XL

### Customization Options



Add lining



Choose a knit pattern



OW010

Shown with Collar H and Knit Pattern No. 9

## OW010

**Hooded Pullover with Half Zipper**

- Available in Softshell or Oxford Nylon
- Collar #H Hood only
- Front muff pocket
- The set-in sleeves may match or contrast the body color
- Knit waistband



<b>OW010</b>	Unisex	XS-6XL
<b>OW010Y</b>	Youth	S-XL

## MAKE IT A SET!

See page 7 for details on the OWP20.



# THE SPIRIT FLEECE COLLECTION



## 40815

### Spirit Fleece Crew

- Available in black, grey, royal, scarlet and navy
- 50/50 Poly/Cotton heavy weight blend
- Rib cuff and collar

## 40825

### Spirit Fleece Hoodie

- Available in black, grey, royal, scarlet and navy
- 50/50 Poly/Cotton heavy weight blend
- Rib cuff and collar
- Self material hood with matching drawstring



40815

40825



40815	Unisex	S-5XL
40825	Unisex	S-5XL

Available only in the standard template designs shown below.

Full-front tackle twill with embroidery is standard decoration. Choose from the two and three-color design illustrations below. Price includes decoration shown below.

## TWILL DESIGN OPTIONS

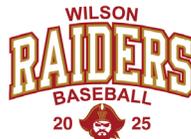
2 Color Twill equals Design # 2. 3 Color Twill Equals Design #3.



Designs 1-2 & 1-3



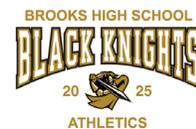
Designs 3-2 & 3-3



Designs 6-2 & 6-3



Designs 7-2 & 7-3



Designs 8-2 & 8-3



Designs 9-2 & 9-3



Designs 10-2 & 10-3



Designs 12-2 & 12-3



Designs 14-2 & 14-3



Design 18-2



Designs 19-2 & 19-3



Designs 28-2 & 28-3



Designs 29-2



Design 31-2



Design 32-2



Design 33-2



Designs 35-2



Design 36-2



# KNIT PATTERNS

All knits are 100% stretch Nylon.



Pattern No.1



Pattern No. 2



Pattern No. 4



Pattern No.7



Pattern No.9



Pattern A



Pattern E



Pattern M



Pattern N



Pattern S

## SIZE CHART

Adult	XS	S	M	L	XL	2XL	3XL	4XL*	5XL*	6XL*
Unisex Chest	34	36	38-40	42-44	46-48	50-52	54	56	58	60
Pants	26	28	30-32	34-36	38-40	42-44	46	48	50	52

Youth	S	M	L	XL
Chest	28	30-32	34-36	38-40
Pants	19	20-22	24-26	28-30

Adult Pant Size	Unisex Reg. Inseam	Youth Reg. Inseam
XS	29-1/2	
S	31	21
M	32	25
L	33	27
XL	34	29
2XL	34-1/2	
3XL	35	
4XL*	36	
5XL*	36-1/2	
6XL*	37	

\*Upcharges apply. See the DeLONG Price List for details.

## LINING

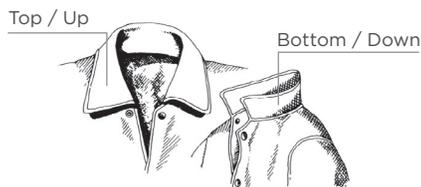
**Oxford Nylon requires a lining.**



- Kasha
- White Taffeta
- 4 oz. Grey Quilt
- 8 oz. Grey Quilt
- Unlined - Softshell only

## 6-PIECE MINIMUM

## COLLAR OPTIONS



### #4 SELF MATERIAL BYRON

- Self collar showing "Top color" in main drawing and "Bottom color" in insert.
- Available on the following styles: OW031, OW033 and OW041



### #7 KNIT STAND-UP

- Standard knit. "Stand-up" collar. 100% stretch nylon for color fastness and memory retention.
- Available on the following styles: OW300, OW031 and OW033, OW041



### #S SELF STORM

- Self Storm Collar. Matching or contrasting top (Bottom color). Zip through.
- Available on the following styles: DOW400, DOW405, DOW410, DOW420, DOW300, DOW031, DOW033 and DOW041



### #8 KNIT BYRON

- Hug knit or "Byron-knit" collar. 100% stretch nylon for memory retention.
- Available on the following styles: OW031, OW033 and OW041

6 unit initial minimum order required for decorated garments.

## FABRIC

### Softshell



### Oxford Nylon



## CLOSURES

### Snaps



### Zippers



## FINISHES

### Knits



### Tackle Twill



### Mesh Hood Lining (OW420)



All colors shown are for reference purposes only.  
6 unit initial minimum order required for decorated garments.

# DeLONG®



## FAQ

### SHIPPING

- Current blank letter jackets shipping in two to three weeks
- Decorated letter jackets shipping five to seven weeks, once art is approved
- New art: five days to create
- Custom Chenille in three to four weeks

### HELP/FAQ

- Orders/general questions: [sales@delongsports.com](mailto:sales@delongsports.com)
- Custom patch builder: [www.delongsports.com](http://www.delongsports.com)
- Order forms: [www.delongsports.com](http://www.delongsports.com)
- New account registration: [www.delongsports.com](http://www.delongsports.com)
- Phone (877) 820-0916 (8:30a.m. – 4:30p.m.) Central Time

### RETURN POLICY

- Returns must be communicated through [care@delongsports.com](mailto:care@delongsports.com).
- Need
  - Customer #
  - Order Number (located in pocket)
  - Description of error
  - Photo of error

[www.delongsports.com](http://www.delongsports.com)



# CUSTOM. IT'S THE DELONG DIFFERENCE

Whether ordering loose chenille or having your jackets delivered fully decorated, DeLONG is your complete solution. Log in to your DeLONG Jacket Shop account and order decorated or blank jackets.



**GET THE BEST. GET DELONG.**

[sales@delongsports.com](mailto:sales@delongsports.com)

P: 877-820-0916 F: 800-998-1904

Try creating custom patches and letters on our new online builders.

Go to [www.delongsports.com](http://www.delongsports.com)